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News from The Warranty Group

For Immediate Release

Resource Automotive Training Receives Gold Award As A Top Supplier

CHICAGO, April 16, 2010 – Auto Dealer Monthly Magazine today announced that Resource Automotive, a unit of The Warranty Group, Inc., is a Gold Award winner in its annual Dealer Choice Awards. These awards recognize the most highly regarded vendors, suppliers and finance companies in the retail automotive industry, as voted on by dealers and dealership personnel. Resource received the Gold Award in the category of “Finance and Insurance Trainer.”

This unique competition allows only dealers and dealership personnel to vote for companies with whom they have had a business relationship.



Mark Mishler, CEO of Resource Automotive, stated, “We’re proud of our training team. Their passion for the business and deep expertise means top performance in F&I and superior results for our dealers. Since 1964, we’ve recognized that training makes the difference between good and great, in every department of the dealership. More than ever before, Finance and Insurance requires impactful and lasting training that is current and sustainable. We are honored to receive this award, especially with the approval and support of the industry.”

Resource Automotive provides training, service contracts, GAP, CPO programs, pre-paid maintenance, inventory management and related products to single point dealers, consolidators, publicly-held dealer groups and manufacturers in North America, Asia, Latin America, Europe and Australia.

About The Warranty Group

The Warranty Group is the world’s premier provider of service contracts and related benefits, with operations in 36 countries and more than 2000 employees. With underwriting, claims administration, and marketing expertise, The Warranty Group is a single-source solution for manufacturers, distributors and retailers of consumer goods including autos, homes, consumer electronics, furniture and appliances as well as financial institutions and the travel and leisure industry. www.TheWG.com

For more information, contact:

Rob Mancuso, SVP Corporate Communications, The Warranty Group, 312.356.2320, rob.mancuso@TheWG.com