



the warranty group®

## News from The Warranty Group

*For Immediate Release*

### **The Warranty Group Announces Agreement with ESCO**

**CHICAGO**, September 23, 2009 – Virginia Surety Company, Inc., a unit of The Warranty Group, Inc., today announced an agreement to provide underwriting and compliance services for Ear Service Corporation's (ESCO) comprehensive loss, damage and repair programs for the hearing aid industry.

"Virginia Surety is pleased to partner with ESCO, the industry leading hearing aid administrator. We support the strategy of bringing together hearing health care providers and patients with this full-service program," said Mike Frosch, President & COO of North American Consumer Products, The Warranty Group.

"ESCO provides the industry's broadest and most comprehensive coverage options to patients. The extensive reach and knowledge of Virginia Surety will help us grow to meet the needs of our expanding patient base. Together we will be able to provide innovative options for hearing health practitioners and their patients," said John Ditzler, Partner in ESCO.

The program will be available through over 5,000 hearing health care providers.

#### **About The Warranty Group**

The Warranty Group is the world's premier provider of extended service plans and related benefits, with operations in 36 countries and 2100 employees. By providing underwriting, claims administration, compliance and marketing expertise, The Warranty Group is a single-source solution for manufacturers, distributors and retailers of consumer goods including autos, homes, consumer electronics, furniture and appliances as well as financial institutions and the travel/leisure industry. [www.TheWG.com](http://www.TheWG.com)

#### **About ESCO**

Founded in 1989 by insurance and hearing healthcare professionals, ESCO is the leading provider of loss and damage coverage for hearing instruments in the U.S. Having covered more than 750,000 hearing instruments over its twenty years of service to the hearing health care industry, ESCO is the trusted choice for hearing aid insurance. [www.earserv.com](http://www.earserv.com)

#### **For more information, contact:**

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