



the warranty group®

News from The Warranty Group

For Immediate Release

The Warranty Group Announces Agreement with MC Appliance Corporation

CHICAGO, September 15, 2009 – TWG Innovative Solutions, Inc., a unit of The Warranty Group, Inc., one of the world's leading provider of service plans, today announced an agreement with MC Appliance Corporation to provide extended service plans for Magic Chef appliances.

Magic Chef customers will have the opportunity to purchase coverage that protects consumers against the cost of unexpected repairs that may occur after the expiration of the manufacturer warranty.

"We're excited to partner with MC Appliance," said Mike Frosch, President & COO of North American Consumer Products, "Our shared strength in customer service has led us to create a high value program that makes it easy for customers to protect their purchases."

"MC Appliance is pleased to announce that TWG Innovative Solutions, Inc. has been selected to provide extended service plans on our Magic Chef branded appliances," said Bob Weissman, Director of Customer Services, MC Appliance Corporation. "By partnering with The Warranty Group, MC Appliance Corporation will be able to offer our customers outstanding extended warranty protection on their new appliance purchases."

Extended service plan coverage is offered nationwide. MC Appliance customers can directly enroll for extended service plans at www.thewgdirect.com/mcac.

About The Warranty Group

The Warranty Group is the world's premier provider of extended service plans and related benefits, with operations in 33 countries and 2300 employees. By providing underwriting, claims administration, compliance and marketing expertise, The Warranty Group is a single-source solution for manufacturers, distributors and retailers of consumer goods including autos, homes, consumer electronics, furniture and appliances as well as financial institutions and the travel/leisure industry. www.thewarrantygroup.com

About MC Appliance Corporation

MC Appliance Corporation is rapidly developing a significant position among the leaders in the appliance industry. We currently market Magic Chef brand products as well as EWAVE and private label brand

Corporate Communications

appliances to mass merchants, major appliance retailers, lodging, healthcare, institutions and RV industries. Our current product line is technologically designed and manufactured for the finest performance and to the highest quality and reliability standards which contribute to the greatest value for your product dollar. Our product warranty is among the best in the industry.

For more information, contact:

Rob Mancuso, SVP Corporate Communications/Investor Relations, 312.356.2320
rob.mancuso@thewg.com