



the warranty group®

For immediate release

The Warranty Group Recognized at International Creative Competition

CHICAGO, December 5, 2011 – The Warranty Group, Inc. , www.TheWG.com, a global single source provider of extended warranty and related programs, today announced it has been recognized for its marketing creative at the MarCom Awards, presented by the Association of Marketing and Communication Professionals.

The MarCom Awards is an international creative competition that recognizes outstanding achievement by marketing and communication professionals. The competition has grown to become the largest of its kind in the world, and participants range from individual communicators to media conglomerates and Fortune 500 companies.

The Platinum Award, the most prestigious, was presented for The Warranty Group's corporate global website homepage Flash animation. Gold awards were earned in the categories of trade show exhibit, for the San Francisco National Automobile Dealer Association booth, and for logo design, for the company's certified pre-owned vehicle QCertified program.

The Warranty Group's Corporate Communications department develops all creative internally, and has been recognized previously by the MarCom Awards and Graphis, the international journal of visual communications.

Mike Frosch, president of The Warranty Group stated, "Our creative team continues to be recognized internationally, building equity in our brand and supporting our messaging. Their work represents the passion and creativity with which we approach every client engagement, in each of the 33 countries we call home."

The Association of Marketing and Communication Professionals consists of several thousand creative professionals and oversees awards and recognitions programs and sets standards for excellence.

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About The Warranty Group

The Warranty Group is the world's premier global provider of service contracts and related benefits, with operations in 33 countries and 2000 employees. With underwriting, claims administration and marketing expertise, The Warranty Group is a single-source solution for manufacturers, distributors and retailers of consumer goods including autos, homes, consumer electronics, furniture and appliances as well as financial institutions and the travel and leisure industry. www.TheWG.com

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