



the warranty group®

News from The Warranty Group

For Immediate Release

The Warranty Group Announces Agreement with Samsung Electronics America

CHICAGO, June 22, 2010 -- The Warranty Group, Inc. today announced an agreement with Samsung Electronics America to provide extended warranty coverage and unique uplift programs for all Samsung commercial electronics.

The Warranty Group's comprehensive suite of integrated solutions will assist Samsung in providing customized, financially secure and compliant programs that the commercial markets require.

"We're excited to team up with Samsung in the commercial space. It's evident through their strong reputation and intense customer focus that we share common goals," said Mike Frosch, President & COO of North American Consumer Products.

"The Warranty Group's proven programs and financial strength further distinguish Samsung as a premier provider in the electronics industry," said Bob Weis, Vice President Customer Care Center/ITD-SVC. "Their ability to design and deliver a single source solution, further enhances our customer loyalty in our relentless pursuit of providing the best customer experience possible."

Samsung extended warranty coverage will be offered nationwide.

About The Warranty Group

The Warranty Group is the world's premier provider of extended service plans and related benefits, with operations in 33 countries and 2000 employees. By providing underwriting, claims administration and marketing expertise, The Warranty Group is a single-source solution for manufacturers, distributors and retailers of consumer goods including autos, homes, consumer electronics, furniture and appliances as well as financial institutions and the travel/leisure industry. www.thewarrantygroup.com

About Samsung Electronics Co., Ltd.

Samsung Electronics Co., Ltd. is a global leader in semiconductor, telecommunication, digital media and digital convergence technologies with 2008 consolidated sales of US\$96 billion. Employing approximately 164,600 people in 179 offices across 61 countries, the company consists of two business units: Digital Media & Communications and Device Solutions. Recognized as one of the fastest growing global brands, Samsung Electronics is a leading producer of digital TVs, memory chips, mobile phones and TFT-LCDs. For more information, please visit www.samsung.com.

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