



the warranty group®

News from The Warranty Group

For Immediate Release

The Warranty Group Named Finalist in Sales and Customer Service Competition

CHICAGO, March 3, 2010 – The Stevie Awards for Sales and Customer Service, a competition that awards businesses both big and small for their innovation and achievements in sales and customer service, has named The Warranty Group, Inc. as a finalist in two different categories – Innovation in Customer Service and Customer Service Department of the Year. This is an exceptional performance in the presence of formidable competition.



**THE STEVIE® AWARDS FOR
SALES & CUSTOMER SERVICE**

Business leaders representing small organizations and global corporations alike serve every year as the judges for the competition. Amongst hundreds of entries for sales and customer service, the judges saw fit to honor The Warranty Group for our innovation, our values, and our unrelenting promise to always maintain the highest level of respect for our clients' needs.

David Cole, Chairman and CEO stated, "At The Warranty Group, we consider our commitment to excellence part of our identity. We can write about our standards, we can talk about them, and we can assure our clients of them, but the most powerful testament to our promise of meticulous, consumer-driven service is national recognition. We are proud and honored to accept this acknowledgment, and we will continue our mission to exceed the expectations of our industry, our clients, and ourselves."

About The Warranty Group

The Warranty Group is the world's premier provider of service contracts and related benefits, with operations in 36 countries and more than 2000 employees. With underwriting, claims administration, compliance and marketing expertise, The Warranty Group is a single-source solution for manufacturers, distributors and retailers of consumer goods including autos, homes, consumer electronics, furniture and appliances as well as financial institutions and the travel and leisure industry. www.TheWG.com

For more information, contact:

Rob Mancuso, SVP Corporate Communications, The Warranty Group, 312.356.2320, rob.mancuso@TheWG.com