



News from The Warranty Group

For Immediate Release

The Warranty Group Announces Agreement with VIZIO

CHICAGO, May 12, 2010 -- The Warranty Group, Inc., the world's largest provider of service plans, today announced an agreement with VIZIO, Inc., America's number one LCD HDTV Company, to provide extended warranty coverage on all VIZIO televisions.

"VIZIO's strong focus on customer satisfaction combined with our customer retention and loyalty expertise are a perfect match," said Mike Frosch, President & COO of North America Consumer Products, The Warranty Group. "We look forward to assisting VIZIO in building even greater market momentum."

"The Warranty Group's proven programs and financial strength further distinguish VIZIO as a premier provider in the electronics industry. With their extended warranty coverage and national footprint, we are well prepared to service our valued customer base," stated Rob Brinkman, VP Operations and Administration, VIZIO.

VIZIO extended warranty programs are now offered on a nationwide basis.

About The Warranty Group

The Warranty Group is the world's premier provider of extended service plans and related benefits, with operations in 36 countries and 2000 employees. By providing underwriting, claims administration and marketing expertise, The Warranty Group is a single-source solution for manufacturers, distributors and retailers of consumer goods including autos, homes, consumer electronics, medical devices, furniture and appliances as well as financial institutions and the travel/leisure industry. www.thewarrantygroup.com

About VIZIO

VIZIO, Inc., "Where Vision Meets Value," headquartered in Irvine, California, is America's HDTV and Consumer Electronics Company. In 2007, VIZIO skyrocketed to the top by becoming the #1 selling brand of flat panel HDTVs in North America and became the first American brand in over a decade to lead in U.S. TV sales. Since 2007 VIZIO HDTV shipments remain in the TOP ranks in the U.S. and were again #1 in Q1, 2009 with over 20% market share. VIZIO is committed to bringing feature-rich consumer electronics to market at a value through practical innovation. VIZIO offers a broad range of award winning consumer electronics. VIZIO's products are found at Costco Wholesale, Sam's Club, Sears, Walmart, Target, BJ's Wholesale, and other retailers nationwide along with authorized online partners. VIZIO has won numerous awards including a #1 ranking in the Inc. 500 for Top Companies in Computers and Electronics, Fast Company's 6th Most Innovative CE Company of 2009, and made the lists of Ad Age's Hottest Brands, Good Housekeeping's Best Big-Screens, CNET's Top 10 Holiday Gifts and PC World's Best Buy among others. For more information, please call 888-VIZIOCE or visit on the web at www.VIZIO.com.

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Press Contacts for VIZIO:
Jim Noyd
Noyd Communications Inc.
T: 310-951-3768
E: jim.noyd@noydom.com

Charley Fitzwilliam
Leader Enterprises
T: 949-579-0405
E: cfitzwilliam@leaderenterprises.com

For more information, contact:

Rob Mancuso, SVP Corporate Communications/Investor Relations, 312.356.2320
rob.mancuso@TheWG.com