



the warranty group®

News from The Warranty Group

For Immediate Release

Ash Bauer promoted to EVP Resource Dealer Group

CHICAGO, November 20, 2008 - Resource Dealer Group, a unit of The Warranty Group, Inc., the world's leading provider of extended service plans, today announced the appointment of Ash Bauer as Executive Vice President. Bauer previously held the position of divisional vice president Central Division.

“Ash’s prior accomplishments have been vital to the exceptional production in our automotive segment,” said Mark Mishler, Resource Automotive CEO and President COO of The Warranty Group. “His leadership skills will be key to the execution of the company’s growth strategy in North America.”

Bauer joined Resource Dealer Group in 1990 as an F&I specialist. He received the President’s Award in 1993 as District Manager of the Year. Later he held the positions of national sales instructor, regional development manager for the Mid Central Region, regional vice president for the Midwest region and divisional vice president Central Division.

About The Warranty Group

The Warranty Group is the world’s premier provider of extended service plans and related benefits, with operations in 33 countries and 2300 employees. By providing underwriting, claims administration, compliance and marketing expertise, The Warranty Group is a single-source solution for manufacturers, distributors and retailers of consumer goods including autos, homes, consumer electronics, furniture and appliances as well as financial institutions and the travel/leisure industry. www.thewarrantygroup.com

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