



the warranty group®

News from The Warranty Group

For Immediate Release

The Warranty Group Receives Awards for Advertising and Collateral Creative

CHICAGO, November 12, 2008 – The Warranty Group, Inc., the world’s premier provider of service plans, announced today that it has received MarCom Platinum and Gold awards from the Association of Marketing and Communication Professionals (AMCP).

Platinum awards were presented for the categories of corporate annual report, annual report photography, and annual report design. Gold awards were presented for brochure design, logo design, writing, direct mail design and trade publication advertisement.

The MarCom Awards are administered and judged by the AMCP, an international organization consisting of several thousand creative professionals. The MarCom competition is the largest of its kind in the world, with entries from ad agencies, PR firms, and design shops representing individual communicators, media conglomerates and Fortune 500 companies.

“We are very pleased with this recognition by our peers,” said Rob Mancuso, Senior Vice President Corporate Communications and Investor Relations Officer. “These awards are the results of passionate work by our team and the trust and support of our senior executives. It takes both to be an award winner.”

Honorees were selected from over 200 categories in seven forms of media and communications efforts. A complete list of winners can be found at www.marcomawards.com.

About The Warranty Group

The Warranty Group is the world’s premier provider of extended service plans and related benefits, with operations in 33 countries and 2300 employees. By providing underwriting, claims administration, compliance and marketing expertise, The Warranty Group is a single-source solution for manufacturers, distributors and retailers of consumer goods including autos, homes, consumer electronics, furniture and appliances as well as financial institutions and the travel/leisure industry. www.thewarrantygroup.com

For more information, contact:

Rob Mancuso, SVP Corporate Communications/Investor Relations, 312.356.2320
rob.mancuso@thewg.com