



the warranty group®

News from The Warranty Group

For Immediate Release

The Warranty Group Opens in Peru

CHICAGO, July 8, 2009 – The Warranty Group, Inc., the world’s leading provider of service plans and related benefits, today announced the opening of a new office in Lima, Peru of its subsidiary, The Warranty Group Peru, S.A.C.

“With our strong and growing Latin American presence – including operations in Argentina, Brasil, Colombia, Mexico and Puerto Rico, it is with great excitement that we launch in Peru with a terrific team of associates that bring deep expertise as well as an understanding of the unlimited opportunity that Peru brings to our global growth initiative,” said David Cole, Chairman and CEO of The Warranty Group.

Jim Donaldson, Executive Vice President Latin American Markets, commented, “This is an exciting moment in our company’s 45 year history. Our Peru initiative will bring added value to our customers and partners throughout the region. We now extend our reach further into Latin America, enabling manufacturers and retailers of automobiles and other consumer goods to enhance profitability as well as customer loyalty.”

About The Warranty Group

The Warranty Group is the world’s premier provider of extended service plans and related benefits, with operations in 33 countries and 2300 employees. By providing underwriting, claims administration, compliance and marketing expertise, The Warranty Group is a single-source solution for manufacturers, distributors and retailers of consumer goods including autos, homes, consumer electronics, furniture and appliances as well as financial institutions and the travel/leisure industry. www.TheWG.com

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