



Resource Automotive announces VIP Total Dealership Solutions

CHICAGO, March 7, 2008 – Resource Automotive, a unit of The Warranty Group, today announced VIP Total Dealership Solutions. This newest addition to its finance and insurance services, VIP Total Dealership Solutions is the first of its kind integrated process improvement program designed to deliver enhanced operating efficiencies throughout the entire dealership organization.

Drawing on its robust suite of training, consulting and products, VIP Total Dealership Solutions provides a three phase holistic approach to dealership profit improvement. Phase one consists of an operations assessment from a process and financial standpoint. The second phase is the creation of a unique and proprietary VIP solution, and the final step is plan implementation, utilizing Resource's industry leading team of automotive professionals.

"These are challenging times for even the best operators. We created VIP Total Dealership Solutions to drive our clients to the next level of profitability, regardless of market conditions," said Mark Mishler, President, Resource Automotive. "VIP delivers more in variable and fixed operations than any single product or program and provides a clear strategy for consistent and measurable improvement."

VIP Total Dealership Solutions is available in North America, with further rollouts planned for Europe, Asia and Latin America.

About Resource Automotive

Resource Automotive has over 40 years of experience partnering with dealers, consolidators and manufacturers to provide industry leading financial services solutions. The Warranty Group is the world's premier provider of extended service plans and product enhancements, with operations in 33 countries and 2300 employees. By providing underwriting, claims administration, compliance and marketing expertise, The Warranty Group is a single-source solution for manufacturers, distributors and retailers of consumer goods including autos, homes, consumer electronics and appliances.

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